

# SECTION IV

## Photography Division

### GENERAL GUIDELINES

*Photography is an early entry event. Photos must be submitted to the ESC office for judging prior to the convention. Refer to the Deadlines in the WYNTK Booklet for submission dates.*

### TYPES OF ENTRIES

There are two classifications: Color and Monochromatic (black and white, sepia and grayscale). Contestants may enter any of the classifications in the following categories.

**Contestants may use any camera for all categories.**

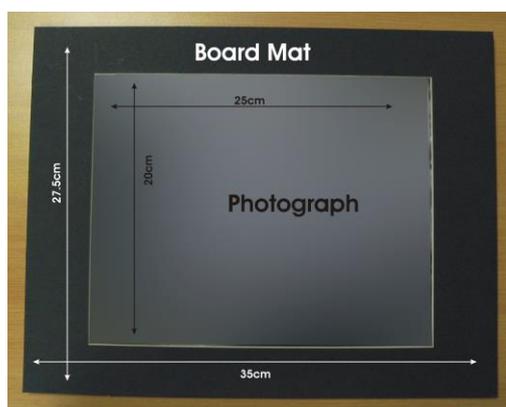
1. Scenic—A picturesque outdoor setting.
2. Still Life—A picturesque indoor arrangement of objects.
3. Plants and Animals--A picture of living animals, birds, insects, etc., taken in their natural or unnatural habitat (zoo pictures permitted) **or** a picture of living flowers or plants taken in their natural or unnatural habitat (botanical gardens are permitted).
4. Special Effects—(**color only**) TRICK PHOTOGRAPHY using objects, lighting, lenses, or other equipment to create an illusion or unusual effect. **Include a detailed description on the Photography Report (CF37) of how you created your special effect.** Computer software (Adobe ® Photoshop ®, Adobe® Illustrator®, CorelDRAW ®, etc.) may not be used.
5. Character Trait Picture—A picture that portrays one of the sixty character traits listed below. **The Character Trait must be listed on the 3" x 5" card attached to your entry.**

Appreciative	Creative	Fearless	Merciful	Responsible
Attentive	Decisive	Flexible	Observant	Secure
Available	Deferent	Forgiving	Optimistic	Self-Controlled
Committed	Dependable	Friendly	Patient	Sincere
Compassionate	Determined	Generous	Peaceful	Submissive
Concerned	Diligent	Gentle	Perseverant	Tactful
Confident	Discerning	Honest	Persuasive	Temperate
Considerate	Discreet	Humble	Prudent	Thorough
Consistent	Efficient	Joyful	Punctual	Thrifty
Content	Equitable	Kind	Purposeful	Tolerant
Cooperative	Fair	Loyal	Resourceful	Truthful
Courageous	Faithful	Meek	Respectful	Virtuous

6. Computer Photo Enhancement (Color Only)—a photographic image (picture) taken with a film or digital camera and enhanced with computer software programs (such as Adobe® Photoshop®, Adobe® Illustrator®, CorelDRAW®). Anything may be done to enhance the photographic image as long as it meets A.C.E. guidelines.
7. Character Portrait – a formal portrait of a person, portraying their personality or character. *This is an ESC event only and cannot earn a nomination to ISC.*
8. Photo Journalism – a photo that would be used in a newspaper etc. It should be of a live event and should tell a story. *This is an ESC event only and cannot earn a nomination to ISC.*

### COLOR AND MONOCHROMATIC RULES

1. Entries must have been taken after the completion of the previous International Student Convention and must not have been entered in any other contest.
2. Entries must be the sole work of the student.
3. Entries should be approximately 8" x 10" (20 x 25cm) mounted with a mat (board) approximately 11" x 14" (27.5 x 35 cm) - no frames.



***Example of how photograph should be mounted.***

4. Entries must arrive for judging in satisfactory exhibition condition.
5. A.C.E. is not responsible for entries lost or damaged.
6. Subjects in entries **MUST conform** to A.C.E. Student Convention dress standards.
7. Each photo may be entered in **only one event.**
8. Students may use any camera for all entries. Computer software (such as Adobe® Photoshop®, Adobe® Illustrator®, CorelDRAW®) may be used for red eye, cropping, rotating, color balance and tonal adjustment (lightness, darkness, and contrast—not enhancement), and printing only. No other enhancement allowed in these categories.

### COMPUTER PHOTO ENHANCEMENT ADDITIONAL RULES

1. Computer Photo Enhancement is a photographic image (picture) taken with a film or digital camera and enhanced with computer software programs (Adobe Photoshop or Illustrator, Corel Draw, or other image enhancing programs). Anything may be done to enhance the photographic image as long as it meets A.C.E. guidelines.
2. Objects may be added or deleted from the image (picture). For example, an object may be removed and added to a new environment, or objects can be added to create a new environment. Text may be added to make a poster, church bulletin, greeting card, etc.

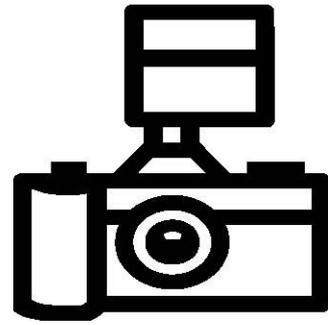
3. The student must attach the original photographic image (picture) on the back of the enhanced photo for comparison purposes.

Photography should not be entered as a 'filler' event. Students who want to take part should be familiar with terms like focal point, composition and focus. They should take at least 50 photos before selecting the best print.

### Checklist for Photography:

For Regional Convention and International Convention:

1. Each entry must be labeled with a **3" x 5" card** securely attached to the back of the mat with the following information: entry (Character Trait portrayed if entering Character Trait picture), student's name, school name, customer number, school address, city, province/region, Postal Code.
2. Photography Report (CF37) is only required for Special Effects (securely attached to the back of the entry).
3. Judge's Forms (CF38)—Three (3) copies with name, school, customer number, address, and entry.



*Using tape, attach forms and the card mentioned in point 1 above to the back of the photo in a clear plastic sleeve. DO NOT USE staples as these damage other photos. DO NOT include additional/unnecessary forms.*

**Note to Sponsor:** Be sure the contestant enters the correct category. Review the Judge's Forms to see where points are given and make sure that the entry includes each point.

### CRITERIA

**Meets A.C.E. Guidelines**—The subject matter or topic treated must conform to A.C.E. standards of what is acceptable in behavior, dress, etc.

**Composition**—The visual process of organizing the elements and individual details of a scene into a balanced and pleasing arrangement.

**Mounting**—The color, texture, and permanence of the material on which the photograph is exhibited.

# PHOTOGRAPHY JUDGING CRITERIA

AREAS OF EVALUATION	POSSIBLE POINTS
<b>Meets A.C.E. Guidelines</b>	(1-5)
<b>Composition</b>	
A. First glance: pleasing presentation-human interest or photo desirable to be displayed, a story conveyed	(1-10)
B. Distracting elements eliminated	(1-5)
C. The photo has a main subject of interest	(1-5)
D. Rule of thirds, framing, contrast, etc.	(1-5)
E. Purpose, visual impact, theme visualized	(1-10)
F. Evidence of creative effort to achieve the image	(1-10)
<b>Technical Expertise</b>	
A. Subject in sharp focus, depth of field used creatively, (camera's automatic features used with understanding), no visible defects	(1-5)
B. Good composition, flow and balance subject matter. Image does not violate standard photographic principles (rule of thirds, balance, framing, etc.).	(1-5)
C. Photographic print demonstrates full tonal quality, dynamic range, and good contrast ratio. Student is responsible for effective printing of photo from either film negative or jpeg image file.	(1-5)
D. Creative effects used: filters, lights, special lenses	(1-5)
E. <b>Darkroom:</b> Film developing demonstrates good understanding of darkroom techniques to produce quality photo (unloading film using developing chemicals, using enlarger, proper final exposure, quality final print). Show procedure record of all steps. OR <b>Digital Darkroom:</b> Import image file into computer for colour balance or tonal adjustments (lightness, darkness, contrast – not enhancement). Sizing, cropping, scaling, rotating, and image cleanup spot and scratch removal. Remove any red-eye with appropriate tools and sharpen image.	(1-15)
<b>Mounting (Mat)</b>	
A. Mounting board and print reflect a permanent display	(1-5)
B. Colour and texture match the subject	(1-5)
<b>Proper documentation submitted</b>	(1-5)
<b>TOTAL POINTS</b>	<b>100</b>

### **HINTS FROM THE PHOTOGRAPHY JUDGES**

Judges will pay close attention to the technical qualities of your work. Next to content comes composition. This includes the number of subjects, their arrangements, and the background of the picture. When composing, keep your photography simple. Too much symbolism or clutter is distracting to the viewer. Avoid placing the main subject "dead center." This produces a dull, static effect, which is not very pleasing to the eye. After composing the photo, carefully check the background for distracting, objectionable elements. Many fine shots have been ruined by ugly telephone wires or distracting blotches of color that detract from the main subject. Nothing in the photo, even though in the background and out of focus, should violate the A.C.E. standard of dress, behavior, etc. Finally, pay close attention to the finishing touches. Your photo should be clean and free of scratches, dust specks, or wrinkles, and should be matted attractively. Often these are the factors that are used to break ties.